

Apps for Education



Overview

Google Apps for Education represents our belief that any academic institution, from a neighborhood grade school to an international university, can become a more effective learning community through “converged communications” – one universally available access point for the entire community to communicate and collaborate. With Google Apps for Education, you can offer your school integrated email, instant messaging, and calendaring for free.¹

Available Applications

Your school can take advantage of our integrated set of communication and collaboration applications.



Gmail – With 2 gigabytes of storage and innovative search tools, students no longer need to worry about email quotas or organizing their mail. And with instant messaging right from the browser, students can discuss assignments from any computer without additional software.



Google Talk – Keep students in contact even when not on campus with instant messaging and voice calling over the web.



Google Calendar – Google Calendar makes it easy for students to organize their schedule and share calendars with others, making it a snap to set up that evening study group. Students can also subscribe to calendars that your institution publishes, viewing financial aid deadlines and updated class schedule information side-by-side with their personal information.

Quick Facts

Free for Education: You don't have to buy anything to use Google Apps for Education – no hardware, no software, no consulting.

Strict privacy policy: A strong privacy policy has always been critical to Google's success. We go to great lengths to protect user information, and you can be assured that Google Apps will always treat your users' personal information with the utmost care and security.

Easy integration with existing systems: Our use of open standards and available development of APIs make it easy to integrate Google Apps with your existing systems, such as a user management system or an instant messaging network, keeping user administration simple and costs low.

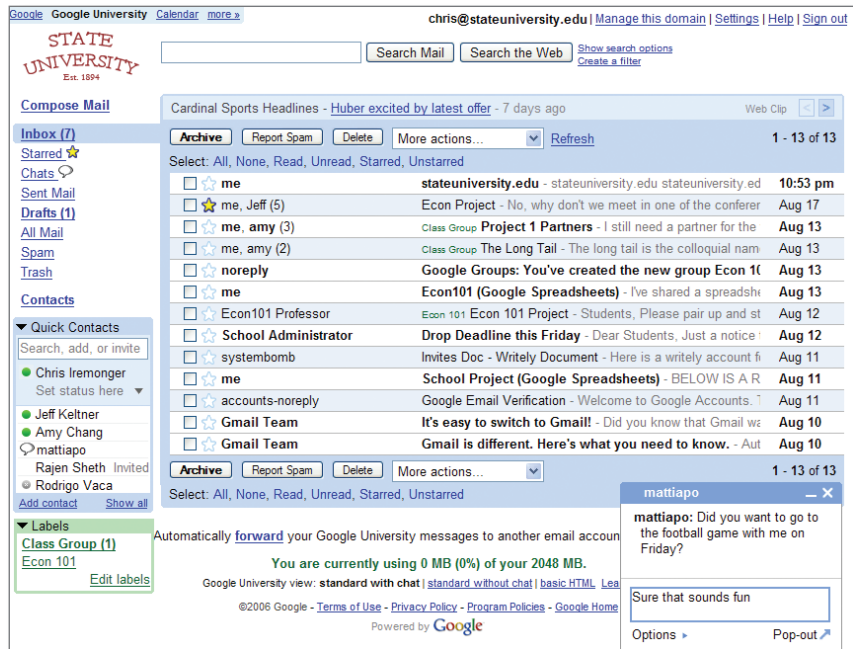
Broad language and platform support: We realize that students come from all over the world and use a variety of operating systems and browsers. That's why we've made applications like Gmail available in 40 languages and support Windows, OS X and Linux platforms and Internet Explorer, Mozilla Firefox, Netscape, and Safari browsers.

Proven applications that students already use: The applications that we're offering as part of Google Apps have been tested by millions of users, and refined through the resulting feedback. In fact, at some campuses over 20% of the student body already forwards their student email to Gmail. And in a recent study by market analyst firm IDC, 85% of large organizations surveyed ranked Google as the most likely company they'd trust to deliver on demand applications.¹

Inbox Features

“After several years of using other hosted solutions we needed to find a better service. We found Google's Hosted Services to be the best solution for our needs. It has better functionality than anything else we looked at, or have used in the past, and is extremely easy to use. Our students love it, and so do I!”

Jeff Davis, Student IT Services,
Manhattan Christian College



Account Administration

We designed Google Apps for Education with the needs of schools with limited budgets and busy staff in mind. You can manage applications and users via our easy web-based console or use our APIs to integrate Google Apps for Education into your existing systems. We include the following for account administrators:

- Secure web-based administration interface
- Ability to customize the user interface of the services with your school's logo, colors and content
- Ability to add or remove services as needs change
- Ability to add (individually or via bulk upload), remove or suspend users at any time
- XML-based APIs for integrating Google Apps into your existing user management systems
- Migration strategy for moving students to alumni or Gmail accounts when they graduate
- Access to new communication and collaboration technologies as they become available

Google Page Creator: Administrators can build and publish great looking web pages, customized with your school's content and images, all within a simple what-you-see-is-what-you-get online interface.

Support

Users: Google provides users with standard product support via email, searchable help centers and Google message boards

Account administrators: Google provides administrators with dedicated support via email, searchable help centers and Google message boards. If you are interested in an enhanced support offering, please contact us at edu-solutions@google.com.

To get started with Google Apps for Education, go to www.google.com/a/edu and click on the “Sign up now” link.

¹ Schools accepted by Google during the Google Apps for Your Domain beta period are eligible for free service for their approved beta users even beyond the end of the beta period, as described in the Terms of Service.

² Tapper, David. Enterprises Consider Online Providers as Option for On-Demand Services. IDC, Doc #33659, July 2005.

